# DOSSIER DE PRESSE ES SAADI MARRAKECH RESORT





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# A JOURNEY THROUGH TIME

# Mrs. Caroline Bauchet-Bouhlal, Mr. Jean-Alexandre Bauchet-Bouhlal Mrs. Henriette Bauchet, Mr. Jamil Bouhlal, and Mrs. Elisabeth Bauchet-Bouhlal

# A FAMILY HISTORY BETWEEN PARIS AND MARRAKECH

## "Everything must change so that nothing changes"

Elisabeth Bauchet-Bouhlal has long embraced the maxim of Giuseppe di Lampeduzza.

Her son, Jean-Alexandre, and his wife, Caroline, have joined her in the business, embodying this maxim and continuing the family tradition of innovation. Together, they have created a unique experience at Es Saadi, making it a place where guests love to return (30% of clients are regulars).

As the desire for rejuvenation has never been stronger, Es Saadi Marrakech Resort has evolved while preserving its values, timeless elegance, and deep connection to the history, culture, life, and terroir of Marrakech. This lush oasis spanning eight hectares, a true Garden of Eden nestled in the heart of the golden triangle of the ochre city in the Hivernage district, stands as a unique destination. For three generations, the Bauchet-Bouhlal family has passionately managed this resort, where French luxury meets Moroccan refinement and hospitality with delicacy.

The name Es Saadi, meaning "Le Bienheureux" or "The blissful", is a throwback to the dynasty that was in power at the time when Marrakech was the capital of Morocco. Created in 1966 by owner and founder Jean Bauchet, who developed Paris' famed Moulin Rouge, Es Saadi began life as the iconic "Casino de Marrakech", followed by The

Hotel\*\*\*\*\* and the addition of the Moroccan-style Palace. Located in the 'Hivernage' district, long known the place wealthy Europeans used to escape to in the cold wintery months, the historical destination has played host to many famous faces, from Princess Margaret of England and Pierre Balmain to Leonardo DiCaprio and The Rolling Stones.

Instantly becoming an oasis for the elite, the Hotel\*\*\*\* was overseen by Jean Bauchet's daughter, Elisabeth Bauchet-Bouhlal, who welcomes guests into wher home and personally ensures the well-being of each, fostering an atmosphere of conviviality and elegant discretion. One-third of the clientele consists of loyal guests who have become friends.

The Bauchet-Bouhlal family have surrounded themselves with staff as loyal as its customers. With countless stories about guests who have returned after several years to be recognised instantly and called by their names, the combination of the two cultures, French and Moroccan, have brought about an incomparable warmth and service, apparent in every detail of the resort.

Therefore, without losing its **essence**, Es Saadi felt compelled to respond to this desire for exceptionality. It has done so masterfully, in line with the wonder bestowed upon it by nature from its origins: an **extraordinary garden**».

A real contrast from the hustle and bustle of the souks and the Jemaa el F'na, the overwhelming tranquillity of the lavish gardens offers a life-changing experience. With 8 acres of palm trees, banana and olive trees, roses, bougainvilleas and the famous little roses of Marrakech flourish, emitting their delightful fragrance, the Es Saadi gardens are an oasis of Moroccan splendour in the heart of Marrakech's Golden Triangle.

The Palace and the ten villas with their pools were built without destroying a single large tree.

The giant palm trees, orange trees, olive trees, and bougainvilleas have retained all their splendor, with nature subtly tamed by a legion of gardeners.

Today, Es Saadi Marrakech Resort offers the 5-star Hotel, the Palace, 8 Ksars, 10 Villas with private pools, 7 Restaurants, 3 Bars, 2 Spas, and a Dior Institute, not to mention nightlife essentials: the "Casino de Marrakech", the Epicurien, and the Theatro.

However, Es Saadi Marrakech Resort is also a genuine living space, an enriched experience centered around one of the most significant collections of modern and contemporary art in Morocco. A beautiful collection of paintings and sculptures by renowned artists from the kingdom, Arab countries, and Africa, with many works scattered throughout the lobby, suites, Palace's common areas, and gardens. Elisabeth Bauchet-Bouhlal inherited her father's passion for contemporary art. A pioneer, she has always been a benefactor and collector of Moroccan art.

With nature omnipresent, the experience continues with a seasonal cuisine focused on the organic farm's vegetable garden, **«Le Potager du Bled»**, and its in-house herb garden. Flavors and benefits of fruits and vegetables, from

the farm to your plate, whether at the table or by the pool, taking care of your health with a selection of balanced and gourmet dishes crafted by our Chefs.

The experience also aims to be holistic, with two spas that are both traditional and at the forefront of innovation and excellence. The Oriental Spa at the 5-star Hotel offers a journey of One Thousand and One Nights, while the Palace Spa is a completely holistic space with sumptuous architecture where marble, light, and nature blend. Expert Signature treatments, precise partner brands like the Dior Institute, yoga retreats, and the unique concept of the Oriental Thermae® journey, a series of dry or wet heat baths that alternate hot and cold to relax and detoxify the body... All set in a sumptuous setting conducive to escapism.

As spectacle and music are in Es Saadi's DNA since its opening, the experience is also festive. A moment of relaxation at aperitif time around the Hotel's pool, lounging on a vintage-style sunbed, cocktail in hand, and some delectable bites to savor. Inside the Casino de Marrakech, the Epicurien restaurant offers a signature cocktail, refined cuisine, and a live-band concert by Kech Expérience, gradually elevating the atmosphere during dinner. And an indispensable nightlife rendezvous, Theatro, voted the best club in Africa, featuring a lineup of international DJs and original shows by talented performers.

At Es Saadi, art is represented in all its forms. A way of life, simply put... A cocoon of reassuring and comforting serenity and well-being in which to revel day and night. After all, doesn't

Es Saadi means «The blissful»?





# ETHICS AND PHILOSOPHY

Conscious of the importance of sustainability, the Bauchet-Bouhlal family has developed a responsible attitude whilst developing the resort. For over 20 years, fruits and vegetables served in the restaurants are mostly from the resort's own garden and the family's organic orchard "Potager du Bled", located in the nearby Ourika Valley. All culinary, pastry, and chocolate preparations are also made in-house.

A water recycling station has been implemented for garden irrigation. Biodegradable detergents are used. Solar panels heat the 2 outdoor pools, the Spa pool, and provide hot water for the Palace and the Hotel. For printed materials, Es Saadi Marrakech Resort uses environmentally friendly papers and inks. In general, Es Saadi Marrakech Resort is committed to adopting environmentally responsible practices.

# TRAVEL IN THE REGIONS OF ART

The Bauchet-Bouhlal family has always been art enthusiasts and collectors. Elisabeth Bauchet-Bouhlal, an aesthete. collector, and discreet benfactor, has over time become a major player and a privileged witness to the artistic and cultural life of Morocco. From her incredible collection displayed in the Es Saadi Palace to her philanthropic efforts, including unwavering support for cultural initiatives in the ochre city (literature, music, photography, painting, cinema, etc.), Elisabeth Bauchet-Bouhlal demonstrates her steadfast commitment and love for art on a daily basis. Like a benevolent godmother, she takes care of her artists and encourages them to give their best. This philanthropic approach extends to the development of numerous cultural initiatives in Marrakech, including the Marrakech Art Fair, Marrakech Biennale, International Film Festival, Friends of Music of Marrakech Association, Book Festival, 1-54 Contemporary Art Fair, among many others.

In recognition of her commitment, she was decorated in 2014 with the rank of Officer of the Order of the Alaouite Wissam (equivalent to the French Legion of Honor) by His Majesty King Mohammed VI. Her collection of modern and contemporary Moroccan art includes works ranging from the canvases of Farid Belkahia to those of Hassan El Glaoui, encompassing photographs and ins-

tallations by renowned artists. To make these masterpieces accessible, they are displayed in the corridors, rooms, and gardens of the Palace. Each artwork is accompanied by explanatory texts and a QR code, and private visits, by appointment, can be organized with the heritage and cultural activities manager of the Palace.

On the first-floor exhibition space open to the public, a permanent exhibition invites visitors to explore the history of Moroccan painting from the fifties to the present day. Temporary exhibitions are also offered. For Elisabeth, nothing is more important than bringing art to life in the eyes of others.

From the lobby to the restaurants, from the corridors to the gardens, an exhibition of remarkable works reveals the talents of Mohamed Melehi, Farid Belkahia, Kamal Lahbabi, and many others. Each suite in the Palace pays **tribute** to a painter with several carefully chosen paintings in harmony with the overall décor, adding a **unique character** and real nobility to the setting. This **«art in freedom»** approach gives the Es Saadi Palace a unique personality, far from international hotels where hundreds of artworks may be on display. A new exhibition space of 200 m2 is set to open its doors in 2024.



# TRAVEL TO THE EDGE OF LUXURY

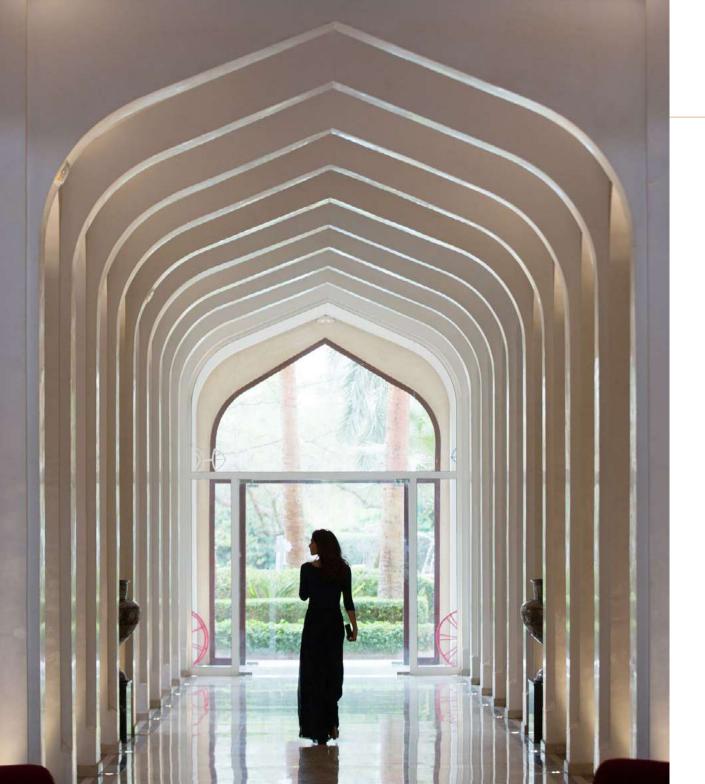
Today, authentic luxury is more closely tied to the value of things than their price, and the much-discussed «hyperluxury» contains a significant immaterial aspect. Waking up to the song of birds, having breakfast on a terrace overlooking a park with century-old trees and a pool as vast as a lake, and gazing at the snow-capped Atlas Mountains on the horizon before entering a spacious marble bathroom delicately strewn with rose petals... A good start to a day dedicated to hedonism. Later, a lengthy spa massage either at the spa or in the comfort of your suite or villa. Beyond comfort, beyond well-being: a sensation of softness and fluidity. Everything has been designed for the pleasure of the senses: the space, play of light and shadow, harmonies of colors, the touch of noble materials crafted with passion, the flavors of sincere cuisine, the smile of attentive staff, both present and discreet.

The Es Saadi Marrakech Resort reinvents itself year after year, while preserving its unique and authentic character. From well-being to dining, new living spaces and experiences have emerged over the past few months.





# ARCHITECTURE AND CRAFTMANSHIP



### JOURNEY INTO THE MYTHICAL ORIENT: THE ARCHITECTURE OF THE PALACE AND THE VILLA

The Bauchet-Bouhlal family and their architect, Aziz Lamghari, dared to pursue their dream and successfully carried out almost pharaonic works. The Palace and the villas evoke visions of One Thousand and One Nights, blurring the boundaries between reality and imagination. The inspiration is diverse: from Granada to the Euphrates and ancient Persia, through India, Samarkand... An astonishing blend of Middle Eastern and Hispano-Moorish cultures.

Generous proportions allow for ornate details: columns and porticos, ogives, domes and turrets, crenellated rooftop terraces... Everything was possible. The facades celebrate color: rose, beige, ochre, celadon green, vibrant green, indigo blue, Majorelle blue, intense red, with coatings made from lime and natural pigments.

Aziz Lamghari, originally from Marrakech and who passed away in 2020, was the great-grandson of Grand Vizir Menehbi, the founder of Dar Mnebhi Palace, the family home, which now houses the Marrakech Museum.

After studying at the Ecole des Beaux-Arts in Paris, he specialized in painting, engraving, and sculpture. Over time, he quickly established himself as one of the leading names in tourist architecture worldwide, with avant-garde concepts in Singapore, Thailand, Indonesia, Hawaii... His scope of work covered the entire realm of luxury and elegance, in the heart of the world's most beautiful locations.

# STAY IN THE COMPANY OF TRADITIONAL MOROCCAN ARTISANS:

TRADITIONAL MOROCCAN CRAFTSMANSHIP

on perpetuating the authenticity of Moroccan craftsmanship and supports activities that are at risk of disappearing due to a lack of sponsors. The best master craftsmen in the country, known as **«maalems»**, were mobilized for months to create the decorative elements of the villas and the Palace. Thus, carpets, textiles, leather, wooden doors, ironwork, ceramics, tadelakt, and other zelliges, all products of a craftsmanship passed down from father to son, are omnipresent at the Es Saadi Resort. It serves as a true showcase of the expression of a rich and diverse Moroccan cultural heritage.











# THE MAGIC OF A PLACE

# THE HOTEL\*\*\*\*\* HISTORY

Welcome to the timeless Es Saadi, the historic hotel opened in 1966. The vast lobby is widely open to the garden and the pool. One is struck by the generosity of the spaces. The almost legendary pool, with its **«island»** planted with the iconic palm tree that inspired the logo, invites relaxation with a sunbath. The pool furniture has also been changed, making way for the original colors for a proudly assumed sixties vintage spirit. Building a pool around a palm tree was a bold move that made a big splash at the time, and this tree has become the emblem of the 5-star hotel.

Facing the 5-star hotel and the pool are the open-air restaurant named **«Autour de la piscine»**, the Oriental Spa, and the bungalows (small houses with private entrances and flower gardens).

With 135 rooms and 15 suites (ranging from 35 to 85 m2 with a loggia), the 5-star hotel aims to be authentic and comfortable, featuring unique period furniture made of carved wood, Moroccan silk fabrics, handmade carpets, and more. An etiquette touch is the «special pool» elevator that avoids crossing the lobby in a robe or swimsuit. Just like with art and craftsmanship, Es Saadi prioritizes local resources. Products are chosen with rigor, and a significant portion of vegetables and fruits comes directly from the Potager du Bled, a family-owned agricultural property in the Ourika Valley, where the Bauchet-Bouhlal family maintains an organic vegetable garden and orchard.







# AUTOUR DE LA PISCINE

Welcome to the new terrace of the -5star hotel, entirely redesigned and restored in 2022. Here, you'll find the inspirations, shapes, and colors of the ochre city but with a modern vintage touch, almost pop, «a feast for the eyes.» The iconic green of palm trees and the beautiful ochre, characteristic of Marrakech, are notably recognized.

The restaurant **«Autour de la Piscine»** offers a Mediterranean menu with simple, fresh dishes adapted to the seasons; fresh vegetables, meats, and seafood, along with some vegetarian and gluten-free options. It's hard not to find something to delight your taste buds, as the plates are **carefully crafted and generous**. Craving a simple snack by the pool? While staying in your swimsuit, you can enjoy salads, bagels, skewers, and fruity desserts with your feet in the water.

For refreshments, the freshly prepared iced infusions with aromatic plants from the garden, offering various benefits, are unanimous for their fragrance, healthiness, and thirst-quenching properties: mint, sage, geranium, verbena, rosemary. Served in small terracotta pots, they enhance their exquisite flavor and maintain their freshness throughout the tasting.

#### BREAKFAST IN THE "JARDIN D'HIVER"

With a large shaded terrace overlooking the garden, there's a space in the shade where you can fully enjoy the park. Orchard fruits, freshly squeezed oranges and grapefruits, a variety of teas, **«homemade»** jams, freshly baked bread and pastries... For an international and local buffet breakfast, featuring Moroccan specialties prepared right in front of you.



Es Saadi Hotel, in the 80's



Es Saadi Hotel, in 2023









# THE HOTEL'S RESTAURANTS AND BARS

#### LE SAADI

Established from its inception, with its outdoor terrace, the hotel's restaurant, Le Saadi, is one of the **«fine dining»** establishments in Marrakech, offering refined French cuisine that skillfully upholds traditions such as flambé dishes and preparations made in front of guests. On the menu or in the **«Prestige Menu»**: briouates of foie gras with caramelized apples in honey and cider vinegar, grilled Chateaubriand with béarnaise sauce, red mullet fillet in broth, and more. Some traditional Moroccan specialties are featured on the menu, while others can be ordered for celebratory dinners. All dishes and pastries are entirely **«homemade,»** crafted from organic products from the family farm, **«Potager du Bled»**.

#### THE PIANO BAR

The Piano Bar is a true institution and an integral part of the life of the 5-star hotel. Its refined style appeals to vintage ambiance enthusiasts. Music resonates in the lobby from nightfall, the pianist takes the stage, inviting the audience to share a moment of tranquility while sipping **«Signature»** cocktails. For aperitifs, classic and creative cocktails are available, such as the Saadi Spritzer (Champagne, Aperol, basil, orange, lemon juice, and elderflower syrup) and the Greenger (Gin, ginger liqueur, cucumber, lemon juice, and lemonade). A selection of tapas is also offered.

#### **AUTOUR DE LA PISCINE**

An iconic venue at the Es Saadi hotel since 1966, Autour de la Piscine provides a new setting, combining Vintage Chic decor with Mediterranean cuisine, featuring seasonal and fresh products.

#### **ORIENTAL SPA**



Brochure Oriental Spa

Established in 2002, next to the pool of the 5-star hotel, in an intimate and comfortable setting, the Oriental Spa offers a traditional Moroccan hammam, sauna, massages, and beauty treatments. The products used are crafted from local resources such as rose water, orange blossom, Fez rhassoul, Argan oil, etc. To extend the benefits of the treatments, the Oriental Spa offers a selection of products from organic and local partner brands, carefully chosen.

#### **Oriental Treatments**

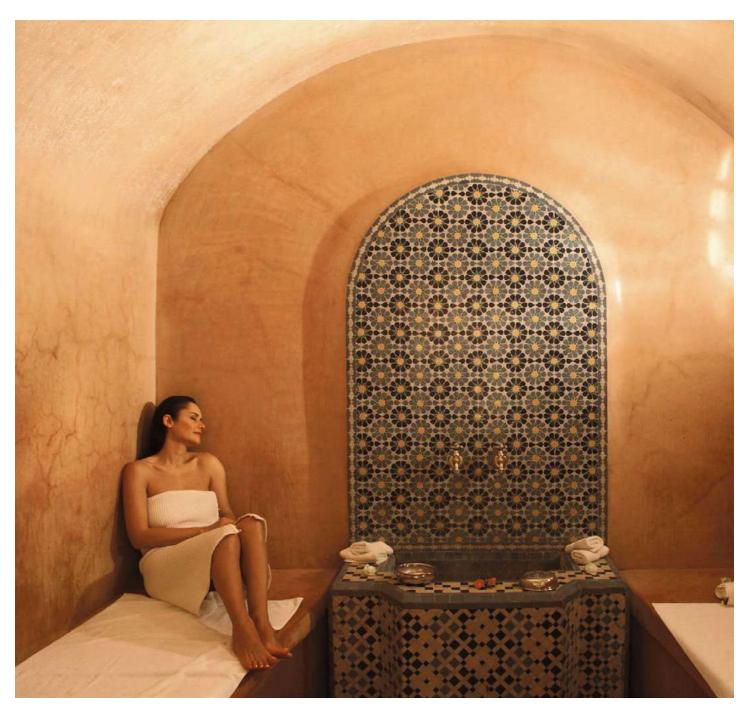
Embark on a journey into the traditions and beauty secrets of Morocco through hydrating massages, meditative massages, Eastern hand and foot beauty treatments, moisturizing Moorish baths with essential oils, and the use of the finest local products. The result is always a sense of total well-being and rejuvenation. Particularly unique to Morocco is the most well-known treatment: the hammam followed by the traditional Moroccan black soap scrub (a paste made from olive oil) with a kiss glove, or just the scrub, with orange blossom. Starting from 400 MAD.

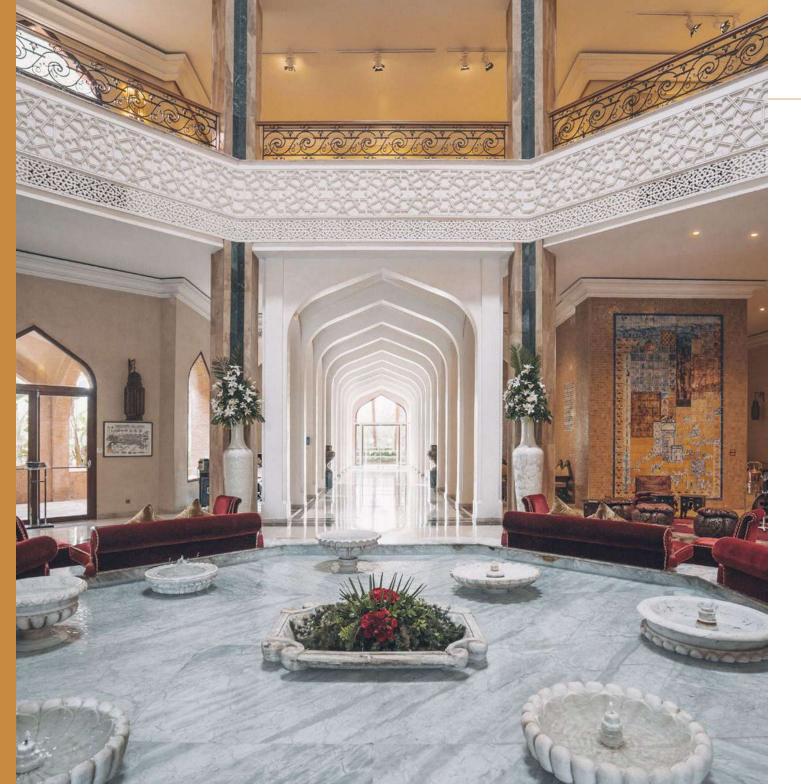
#### Western Treatments

Finnish sauna with five elements, relaxing or deep massages, facial treatments, and more complement the menu of traditional treatments.

#### New Addition: Amma Massage

Originating from Asia, it targets specific points along energy channels. Very relaxing, this massage, offered outdoors, has the peculiarity of being performed while seated.





#### THE PALACE

Palace or palace? It doesn't matter!

This residence was **created with passion**, for the pleasure of its guests. The vast peristyle is adorned with fountains and «guarded» by two monumental bronze horses. Upon entering the lobby, the eye is captivated by the towering proportions of the dome: 17 meters in height and 12 meters in diameter, a masterpiece of **«gebs,»** the famous Moroccan sculpted plaster. A mezzanine balcony offers a breathtaking view of the lobby. Here, you'll discover the exhibition space of the Palace with a rich selection of works by Moroccan artists. In front of us, in counterpoint, is a large octagonal pool of white marble. Through the arch-adorned alley, a panoramic view extends to the park and the 2400 m2 lagoon pool.

# You will have the pleasure of discovering:

- 90 Suites
- 10 Private Villas
- 8 Ksars
- 3 Restaurants
- 2 Bars
- 1 Spa
- 1 Dior Institute
- 3 Boutiques

# THE PALACE SUITES

In each wing of the Palace, whether on the **«Menara»** side or the **«Koutoubia»** side, each floor has its color (Majorelle blue, pistachio green, Fez red, saffron yellow), punctuated by artworks from the family collection and some velvet chaise lounges.

Elisabeth Bauchet-Bouhlal, the mastermind behind the color harmony, the choice of artworks, fabrics, and carpets, assembled a creative team with Aziz Lamghari, the architect of the Palace, and two decorators, especially for the furniture selection. The result of their collaboration blends the East (Orient) and the West (Occident), classic elegance, reminiscences of past decades, and a touch of contemporary boldness. Noble materials such as leather, glass, steel, or lacquer are in perfect harmony with the architecture and play beautifully with the light.



#### THE SUITES

Ranging from 70 to 180 m2, the Palace Suites all feature a terrace with views of the park and the Atlas Mountains. The space is generous, and the furniture has been specially designed in the spirit of Moroccan nomadic tradition: chests, carpets, benches with large cushions for comfortable lounging in the living area. The color harmonies vary across the suites: light or dark wood, finely carved or «zouak» (hand-painted with colorful motifs), Moroccan fabrics in warm tones. The terraces are furnished with teak furniture. The marble and tadelakt bathrooms are spacious (minimum 15/20 m2), with an oval bathtub and a separate shower.

The natural toiletries, made from plants and essences cultivated in the Ourika Valley, are specially designed for Es Saadi, featuring Oriental fragrances such as cedar and rosemary, bitter orange, rose, amber, and geranium. The same attention to detail is applied to the natural soaps, scented with bitter orange-infused Argan oil. In keeping with Moroccan tradition, black soap and the exfoliating glove are part of the thoughtful inclusions.



THE DUPLEX SUITES (110 m2) On the ground floor, spanning two levels, each opens onto a small private teak-furnished garden, a true haven for total privacy. The ground floor features a living room, office, and dining area. Upstairs, there is a bedroom, bathroom, and dressing room. The «Deluxe Duplex» suites have two separate lounges on the ground floor, including a Moroccan lounge.

THE CORNER SUITES - Coming in different categories, these suites stand out with their dual orientation, one or two terraces, and two distinct areas: the bedroom and a large lounge with an office and dining area.

#### **«FAVORITES» AMONG THE SUITES**

2301. Deluxe Corner Suite. With two terraces, a small veranda lounge with a canopy ceiling separated from its terrace by a beautiful moucharabieh of carved wood that subtly filters the light. In the large indoor lounge, a round marble inlaid table. Surprise: a view of the Palace dome decorated with glazed ceramics.

3301. Corner Terrace Suite. The largest, totaling 210 m2 on the top floor. Stunning views of the Koutoubia, the city walls, and the distant Atlas. A blend of oriental and modern styles. Furniture with mother-of-pearl inlay, boudoir-style bedroom with a yellow organza canopy. The bathroom has a round jacuzzi bathtub. Like the villas, this suite has its own butler.

3305. Deluxe Senior Suite. In an all-white decor, combining contemporary design with reminiscences of the 1930s. Clean lines and contemporary materials: metal, glass, with a double ogive terrace, offering breathtaking views.

**3201.** Superior Corner Suite. Harmony in black and white. Black sofas with white piping, cushions, and striped black and white headboard. Paintings add just the right amount of color. A large white curtain transforms the terrace into an intimate alcove.









# THE TREE-LINED LAGOON POOL

The Palace pool covers no less than 2400 m2. It consists of a first 300 m2 pool (heated in winter) followed by an aquatic course among the trees of the park.

All around the pools: lounge chairs, large umbrellas, and round sofas with large cushions, reminiscent of seashells, invite you to stretch out and fold the umbrella to find yourself in a true bubble of relaxation in peace, alone or with a companion.

On this side, you can admire the majestic facade, punctuated by oriental arches opening onto the terraces of the suites. The pink ochre hue, highlighted by motifs in Majorelle blue cords, **«sounds right»** in the landscape. A century-old eucalyptus exceeds the height of the three-story building.

In the center of the pool, the Island Bar, a protected atoll from the sun by large white canvas umbrellas in the middle of the Roman columns. Surprise: this bar is accessible by the pool and by land, thanks to a bridge.

Nature is omnipresent around the Palace and even inside because from wherever you are, the garden is visible, with its bougainvillea bushes and flowers of all colors.

#### **LAGON & JARDIN RESTAURANT**

#### THE SALAD BAR

Light takes precedence in this spacious restaurant, extended by a large terrace overlooking the Palace pool. Round tables, for conviviality, surrounded by comfortable seats overlook the gardens. The restaurant offers Slow\* Food cuisine, rich in fibers, and «Smart Food» with an organic salad bar as one of the novelties.

Fans of light and flavorful blends can choose from raw or cooked vegetables, cereals, condiments, fresh herbs, cultivated at the Potager du Bled, the family farm located in the Ourika Valley.

A meal that boosts the body. For example, spirulina, a micro-alga extremely rich in proteins, or flax seeds, very rich in Omega-3, help preserve the heart and promote high-quality cellular renewal.

#### THE JUICE BAR

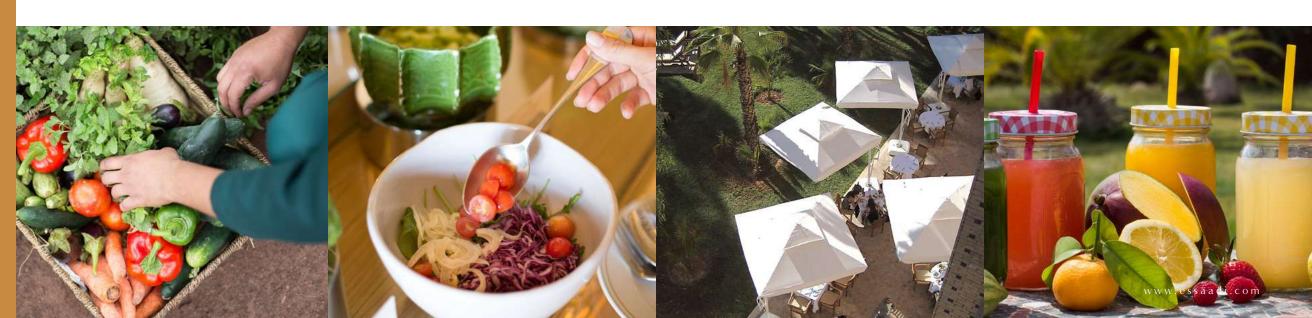
To accompany your meal, choose a juice or a smoothie from the menu. Made with fresh and healthy ingredients, these **«homemade»** drinks offer a delicious refreshment. Minerals, trace elements, vitamins, and antioxidants rush into each glass. To be enjoyed without moderation.

#### Some recipes:

The rocket tonic juice: rocket, coriander, red apple, and chili, this cocktail promotes digestion and creates an immunizing and stimulating effect.

The creamy fruit smoothie: passion fruit pulp, bananas, raspberries, strawberries, apple juice, and orange juice, a smooth and sweet blend that enriches the blood and has anti-inflammatory properties.

\*Sustainable Local Organic Wholesome

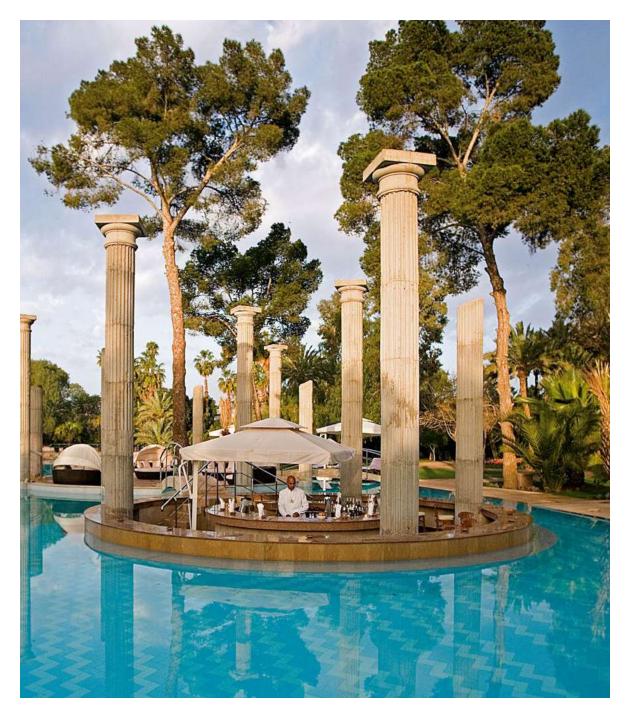


#### **ISLAND BAR**

Located in the heart of the 2,400 m2 lagoon pool, the Island Bar is an ideal place to soak up the sun between swims.

On the menu: Fresh fruit juice cocktails, iced teas, "Es Saadi" Mojitos variations of the famous hibiscus cocktail with passion fruit, mango, and more, perfect for refreshing yourself in a relaxed and sunny atmosphere

You can enjoy light and flavorful cuisine at any time, such as smoked salmon bruschetta or a chicken club sandwich.



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#### LA COUR DES LIONS

On the 3rd floor of the Palace, in a setting worthy of One Thousand and One Nights, la Cour des Lions offers a panoramic view of the city as well as the pool and gardens of the Palace. In an Arab-Andalusian decor reminiscent of Granada, guests can enjoy a moment in the large salon with comfortable sofas before sitting down to dine. The Bauchet-Bouhlal family has enlisted Chef Fatéma Hal (from Restaurant Mansouria, Paris), a knowledgeable and passionate ambassador of Moroccan Gastronomy, to showcase forgotten traditional dishes.

Her cuisine takes diners on a gustatory journey through ancestral dishes, such as the 12th-century Mourouzia with Ras el Hanout. At the end of the meal, you will be offered infusions with herbs freshly picked from the aromatic garden nearby the Persian villa, all in blue: sage, thyme, fresh mint, lemon verbena, coffee flavored with cinnamon and orange blossom, or more traditionally, mint tea.

#### OTHELLO

Othello, the Italian restaurant at the Palace, draws inspiration from Venetian cuisine and focuses on showcasing seafood. A true marine-inspired kitchen that emphasizes high-quality ingredients, Othello highlights vegetables from the Potager du Bled and a selection of essential Serenissima recipes. The intentionally concise menu evolves with the seasons and the catch of the day.

Set in a refined decor, simultaneously simple and luxurious, featuring raw and noble materials, Othello accommodates about twenty guests who can savor the lagoon-inspired cuisine. Designed as a tailor-made jewel dedicated to Italian cuisine and overlooking a garden illuminated by candles, Othello is decidedly contemporary and intimate.







#### **SALONS AND LIVING SPACES**

#### THE LIVING SPACES

The living spaces at the Es Saadi Palace are imbued with authenticity, promising an exceptional stay.

#### THE SALONS / LOUNGES

Located to the right of the hall, after a majestic sequence of white ogives, the **Syrian Lounge** features intricately carved Syrian furniture with mother-of-pearl inlays, sourced from antique dealers. Overlooked by an Indian dome with finely carved moucharabiehs, this lounge leads to a passage providing direct access to the Casino of Marrakech through a monumental Indian-style carved door.

The Jean Bauchet Room serves as the reception area, spanning 520 m2 and fully adaptable for a wide range of events, both professional and private. It is designed to accommodate various personalized settings and catering options, including kosher cuisine for receptions. The technical setup is handled by the team that worked on the Beijing Opera, ensuring lighting, sound, hangers, and artist dressing rooms for organizing evenings or conventions.

#### LOBBY BAR

The Palace's lobby is a meeting and sharing space, welcoming guests from 11:00 am to 1:00 am for fresh fruit juice, good coffee, or carefully crafted cocktails by the Chef Barman. Adorned with Leila Alaoui's stunning black and white photographs, the lobby offers a selection of finger food for those looking for a quick bite, made with fresh market produce that evolves with the seasons. At 4:00 pm, Tea Time features a variety of homemade pastries, accompanied by infusions and teas from



the herb and aromatic plant cart straight from the garden.

The exquisite flavors can also be enjoyed chilled in a beautiful traditional Berber clay pot.

As the lights soften, the jazz notes played by the pianist, surrounded by Syrian side tables with numerous candles, create a delightful atmosphere, perfect for discovering the Signature cocktail menu during the aperitif.



### THE OTHER SPACES OF THE PALACE

#### THE LIBRARY

In order to satisfy fervent literature enthusiasts and with a commitment to sharing culture, the Palace Es Saadi opened the doors of the Library in 2017. The collection showcased in this reading space is dedicated to works centered around Morocco, the Orient, and art in general, featuring "beautiful books", original, and eclectic works. This space is also the perfect spot to relax in the tranquility of a cozy lounge or, for the more playful, engage in a game of chess, backgammon, or solitaire.

In addition to the Library, the Es Saadi Marrakech Resort - in partnership with the French Institute - provides its guests with free and unlimited access to a digital library with over 20,000 books and 300 available newspapers called The Culturethèque.

#### **DISCOVERY & CAREFREE KIDS CLUB**

The Kids Club is a dedicated space for children aged 4 to 12, open 7 days a week from 9 am to 6 pm. Supervised by a team of caregivers and professionals, they will explore Moroccan culture through tailor-made activities, mostly conducted outdoors in the garden.

#### THE GOLDEN KEY CONCIERGE

At your disposal, 5 Golden Keys concierges to meet your expectations, whether you want to go for a run, relax, or simply get some fresh air and enjoy our 8-hectare park, pools, tennis court, and padel court. They are also at your service for organizing all your leisure activities upon request:

- Tennis and Padel on the Resort's courts.
- Golf: guaranteed reservations at one of the six golf courses of your choice.
- Horseback riding, quad biking, hiking, hot air balloon rides, camel rides, desert nights.
- Tourist visits, exploring souks and gardens, personal shopper, cooking classes, and more.

#### **SERVICES**

- Currency exchange
- Business Center
- WIFI-equipped Resort
- Airport transfer options
- 7/24 Room service and Butler
- Security: 7/24 guarded park and parking under video surveillance
- On-call doctor
- Moroccan craft, fashion, and luxury goods boutiques
- Newsstand

# THE PALACE'S BOUTIQUES

Under the glass bells of the first boutique, discover a delicate selection of chocolates, creations of the Chef: chocolates with citrus notes, praline ganaches, and orange peels from the garden coated in a thin layer of bitter chocolate. It's a must-visit for chocolate enthusiasts.

Seasonal homemade jams with delightful fragrances will delight the gourmands.

Traditional Moroccan pastries, such as Cornes de gazelle, Ghriba, and Fekkas, captivate the eye and announce a medley of flavors.

Inspired by the family farm, a range of products under the label **«Potager du Bled»** and sourced from the estate's crops include:

Extra virgin olive oil: balanced and rich in taste, obtained from olives at Potager du Bled and olive trees in Es Saadi Park, handpicked every October. The olives undergo mechanical pressing without chemical treatment or heating that could alter their quality, in the Gardam Mills.

Custom wicker and leather baskets, gardening or cooking aprons adorned with the

Potager du Bled emblem, as well as spices, homemade jams, honey, amlou (a nutritious Berber spread of almonds, honey, and argan oil), gluten-free breakfast granola, and more. Two other boutiques welcome visitors every day, offering a perfect place to indulge oneself or treat loved ones. They feature decorative items, ceramics, and linens from the Suites and Villas of Es Saadi. Additionally, there's a range of shower gels, body lotions, and soaps specially made for Es Saadi with natural ingredients, available in large sizes to take home and extend the sweetness of the stay.

These products come in **original scents** such as cedar and rosemary, bitter orange, rose, amber, geranium, and the latest addition, rosescented, much like the natural soaps with sundried argan oil and scented with bitter orange.

Finally, there are carefully selected musthaves: jewelry, leather goods, hats, dresses, and numerous artisanal items crafted by popular Marrakech creators and designers.

Open from 10 am to 6:30 pm.





Holistic and spiritual, the Spa at the Es Saadi Palace, created with passion by Caroline Bauchet-Bouhlal (Deputy General Manager of the Es Saadi Marrakech Resort), extends the experience of the Es Saadi Palace over 3,000 m2, embracing the same values of excellence, exceptional service, and unique sensory experiences. Built around a century-old eucalyptus tree, preserved by the Bauchet-Bouhlal family, each of the Spa's three levels echoes a part of this imperial tree.

At the root level, the freely accessible pool serves as a **decompression chamber** with its powerfully relaxing jets, and its marble peristyle bathed in daylight and the Marrakech sun.

On the first floor, the well-lit gym corresponds to the vigor of the trunk, while the 15 treatment rooms and the relaxation room with water beds encircle the tree's leaves.

On the top floor, the terrace where morning yoga is practiced salutes the summit of the eucalyptus. Access is through the palace reception, marked by a majestic ancient Moroccan door, immediately setting the tone between pure tradition and high modernity.

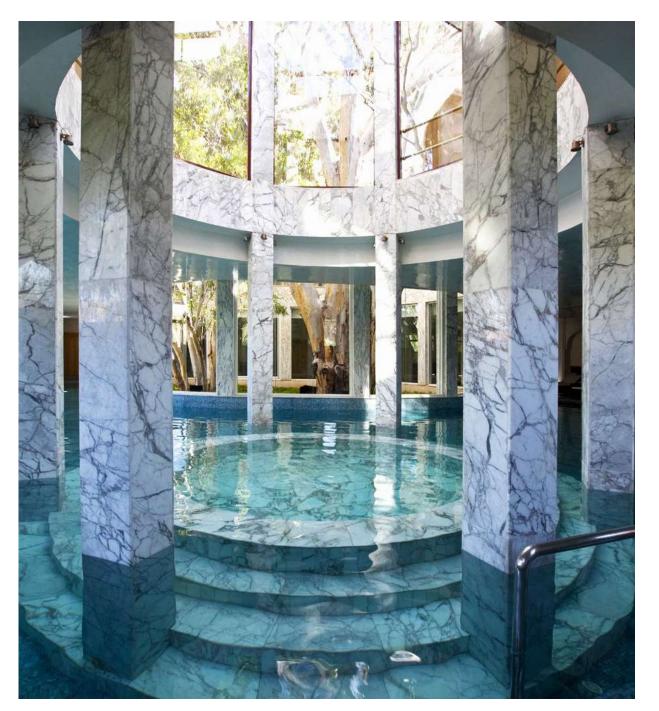
A true place of resilience and prevention, aiming to alleviate tensions and revitalize our bodies, sometimes so affected by stress, the Palace Spa offers a holistic approach with an extensive menu of Signature activities and treatments tailored to the specific needs and desires of each individual. New trends and innovations are regularly added to the menu.



Brochure Spa du Palace



Pricing Spa du Palace



#### **NUMEROUS AWARDS**

Open since 2010, the Palace Spa has distinguished itself by receiving the **«Best Spa Therapist - World»** award at the **World Luxury Spa Awards** in October 2021. This marks the sixth award since the Spa's opening, reflecting international recognition for the expertise and skill of its therapists, the excellence of its service, the quality of its facilities, and its holistic philosophy: a deep reconnection to oneself and an invitation to serenity.

Initially recognized on a national scale with titles such as Best Luxury Fitness Spa of Morocco and Best Luxury Resort Spa of Morocco, the Spa has also garnered international acclaim, winning titles like Best Luxury Resort Spa of Africa, Best Luxury Wellness Spa - Continent Winner at the World Luxury Spa Awards, Condé Nast Traveler Gold List, and Best Unique Experience Spa in the Middle East and North Africa at the 2021 World Luxury Spa Awards.

A magical place entirely dedicated to the fullness of body and mind!











Best Luxury Resort Spa of Morocco

Best Luxury Wellness Spa - Continent Winner

Best Unique Experience Spa - Middle East &











#### THE TREATMENTS

#### The Es Saadi Hammam

Within the 6 Moroccan hammams, the architecture is sumptuous, inspired by Oriental palaces. Guests can unwind and experience the traditional Moroccan treatment, the black soap scrub, on warm marble tables. A pure moment of relaxation.

#### Signature Massages

The twelve expert Signature massages were developed in collaboration with Gil Amsallem, a physio-osteopath and Spa trainer who studied techniques from around the world. These include:

The Blissful, Total Relaxation, Absolute Energy, Back Focus, Feet-Hands-Head Reflexology, Abdominal Massage, as well as Slimming Massage, Extra-light, Light Legs, Sports Massage, Hot Stones, and Shower Massage.

The latest additions are Kobido from the Thousand and One Nights and Shirodhara, rooted in Japanese and Ayurvedic ancestral traditions.

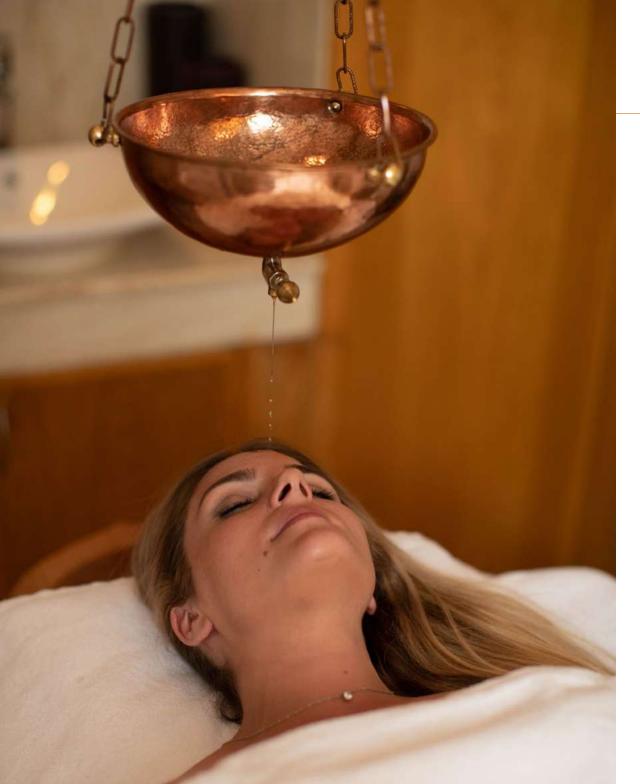
#### **Oriental Facials**

Facial treatments like Rose and Argan or Bride's Beauty gently enhance your skin with products from the spa's partner brand, La Sultane de Saba.

#### Balneotherapy by Micheline Arcier

A warm bath with essential oils from Micheline Arcier, concluding with a hand and head massage.





#### SHIRODHARA TREATMENT

Composed of the Sanskrit terms «shiro» (head) and «dhara» (flow), Shirodhara is a traditional Ayurvedic therapy technique that involves gently pouring warm oil - often sesame oil - onto the forehead and letting it flow into the hair before proceeding to a head massage. This ritual of intense relaxation has the effect of reducing stress levels and provides a sense of well-being and serenity by strengthening both the body and mind.

The treatment begins with a body-mind relaxation massage using light and rhythmic maneuvers perfectly orchestrated by the practitioner. Then, lying comfortably on the back with the head slightly tilted backward, the practitioner starts pouring a stream of oil onto a specific point on the forehead called the third eye, the seat of clairvoyance.

She then engages in a gentle rocking motion so that the oil flows from right to left over the head and hair to harmonize the two hemispheres of the brain. This technique nourishes and soothes the nervous system, addressing mental disturbances that affect sleep, concentration, and hormonal harmony.

Anxiety is dispelled, and the beauty of the face emerges with smoothed features.

Starting from 1600 MAD (60 min).

#### THE ORIENTAL THERMAE®

A unique concept imagined by Caroline Bauchet-Bouhlal, the Oriental Thermae® offers an astonishing and voluptuous journey of purification and regeneration of the body in 7 steps: experiencing water in rain, steam, jets, ice; alternating between hot and cold; breathing in eucalyptus, mint, orange blossom, and myrrh...; witnessing a kaleidoscope of colors in shadow and light, all these mosaic sensations to listen to one's inner voice. Carved in marble, adorned with zelliges, this anchoring treasure trove offers sensory voyages between Greco-Roman baths, thalassotherapy, high-tech therapy, and Moorish baths.

#### BIO HERBAL BATH FROM THE «BLED»

Exclusively developed by Es Saadi and based on the virtues of carefully chosen natural herbs, the Bio Herbal Bath is a wet bath with a temperature ranging from 45 to  $50^{\circ}$ C.

#### **STEAM BATHS**

Spacious steam baths with 100% humidity and a temperature of 44°C.

#### **SAUNA**

Dry heat bath with a temperature ranging between 80° and 100°C.

#### **LACONIUM**

The Laconium has a maximum temperature of  $50^{\circ}$ C and is particularly recommended for those seeking a less intense version than the Finnish sauna.

#### FOOT WHIRLPOOL

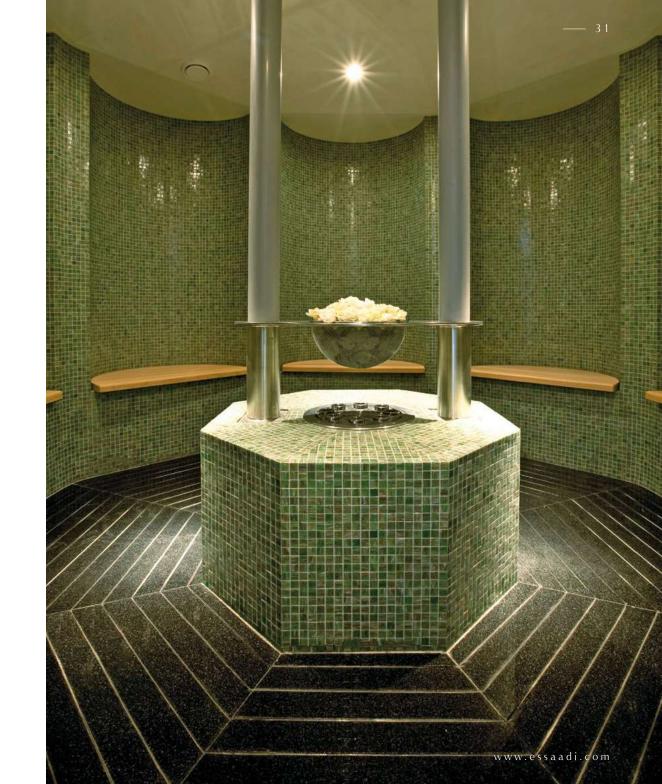
A revitalizing bath that activates blood circulation through alternation of hot and cold.

#### **EXPERIENCE SHOWERS**

Whether Alaska or Tropical, experience showers have a powerful water jet at variable temperatures.

#### **ICE FOUNTAIN**

Decorated with Fez zellige and carved into marble, it continuously produces fine ice ready to be applied to the body to refresh between each bath, sauna, or steam hammam.



#### THE SPA'S PARTNER BRANDS

At every level, a diverse range of treatments is offered, carried out with renowned partner brands carefully chosen for their expertise and **impeccable product quality**:

One of the pioneers of true contemporary aromatherapy, Micheline Arcier has created a unique treatment technique and a fabulous range of body and facial care oils.

The products used by our team of experts represent a genuine commitment to quality for the Palace Spa.

- La Sultane de Saba: Known for Oriental treatments.
- Micheline Arcier Aromatherapy
- Phyto Hair Studio
- Dior Institut: Featuring the range of Dior skincare products.







# (cp)

#### THE PALACE SPA





Brochure Dior Institut

Pricing Dior Institut

#### **DIOR INSTITUT**

By establishing itself for the first time in North Africa, in Marrakech within the unique setting of the Palace Es Saadi, the Dior Institut has chosen to blend modernity with tradition. Natural tones, gold and champagne hues, stucco walls, and Carrara marble floors seamlessly integrate into the gentle lifestyle of Marrakech. Luxury, elegance, and voluptuousness promise a moment of deep relaxation.

In this exceptional place, conducive to escape, the Dior Institut and the Palace Es Saadi combine their expertise to offer you a revitalizing interlude beyond time, where Beauty and Well-being harmoniously come together for a total beauty experience.

To create exceptional treatments, Dior's expertise relies on the benefits of precious active ingredients derived from flowers with exceptional virtues, cultivated in Dior Gardens worldwide. This guarantees traceability and efficacy of floral actives, as well as respect for people and plant biodiversity.

Dior skincare products are particularly enhanced at the Dior Institut. **«The art of touch»** operates at the highest level: effectiveness, sensoriality, and performance are the key elements of each treatment.

Exclusive to the Dior Institut at the Palace Es Saadi in Morocco, the Quintessence 10 Signature Treatment: an exceptional face and body ritual crafted around ten expert gestures.

#### THE SPA SUITE

As the epitome of luxury, the Palace Spa also houses the **«Spa Suite»**, a completely private suite within the spa, equipped with a dressing room, a private Moroccan hammam, duo balneotherapy, two massage tables, a relaxation lounge, and more. It is a perfect sanctuary to indulge, recharge with expert treatments, and enjoy a sensation of absolute luxury and relaxation.

Starting from 8,400 MAD (2 hours, 2 people)

#### PHYTO HAIR SPA

The beauty and health of your hair will be enhanced by the numerous and wonderful hair care treatments from the PHYTO brand, an expert with over forty years of experience in developing products derived from the plant world.

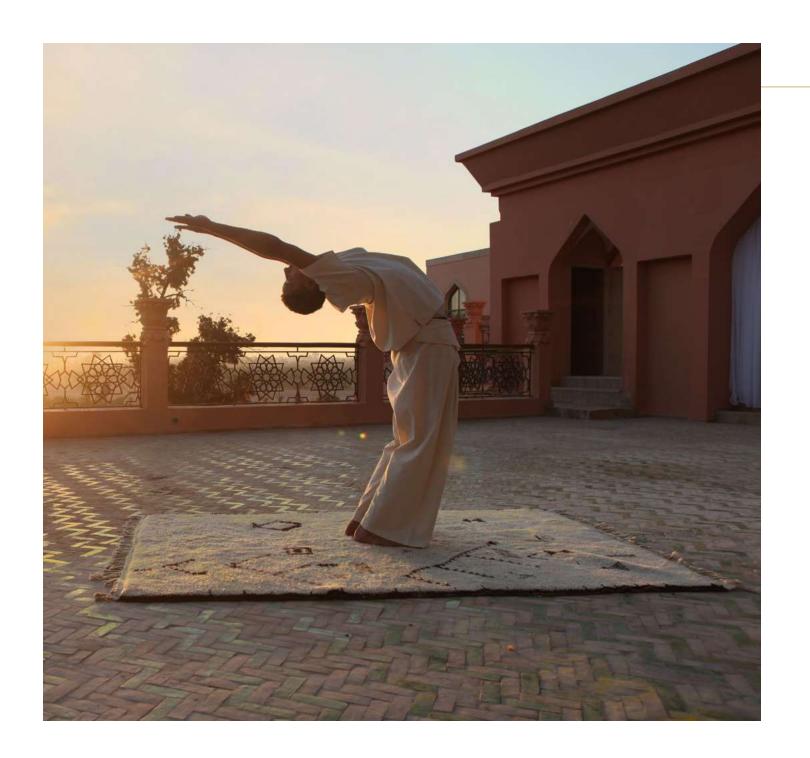
#### ALSO AVAILABLE:

- A manicure-pedicure area
- A gym with cardio training
- A Fitness Power Plate, Kinesis, Pilates, and Yoga room
- A boutique

#### BARBER SHOP

Adjacent to the PHYTO Hair Spa, the Barber Shop welcomes male clients to take care of their hair, beards, and mustaches.





#### LE SPA DU PALACE

#### THE YOGA RETREATS

Yoga, a discipline originating in India, unites the body and mind, humanity and the universe, the human and the divine.

Since 2015, in line with its holistic philosophy, Es Saadi has been offering Yoga retreats with a comprehensive program of activities and participant care. It provides a timeless experience, a true «moment of life» to reconnect with oneself, deeply recharge, tone and strengthen the body, refresh the mind, deepen one's breath, and brighten one's mood.

In partnership with Tigre Yoga, Es Saadi organizes 4-day/3-night retreats from Friday to Monday. Set in the idyllic surroundings of the Palace, with its 8-hectare park adorned with roses, orange trees, and palm trees, these holistic retreats offer the opportunity to enhance one's Yoga practice, taught by carefully selected teachers, share convivial moments, and discover Slow Food cuisine.

A truly beneficial and rejuvenating break in the Palace Spa.

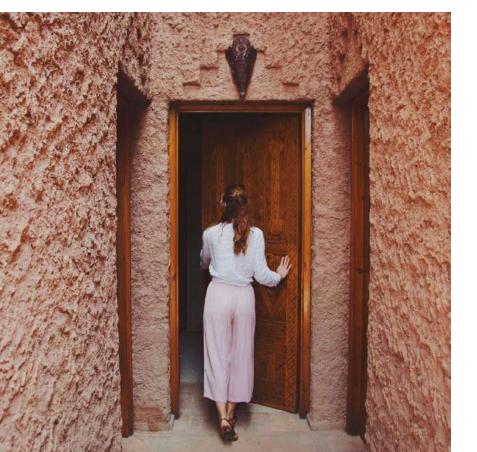
#### Dates 2024:

From March 22nd to 25th From May 24th to 27th From November 22nd au 25th

#### THE OUTDOOR CABIN

To get closer to nature, the Spa at the Palace Es Saadi offers you the opportunity to experience some of its Signature massages in an outdoor cabin, amidst the gardens and in the shade of palm trees. An unprecedented experience where your well-being becomes our priority.









### THE KSARS

Designed in the traditional Berber style, the Ksars are eight small private duplexes (160-sqm).

Built around the Palace swimming pool. Consisting of an apartment with a living room, a bedroom and a bathroom and a terrace on the garden floor, upstairs features another apartment with a bedroom and a bathroom and a solarium terrace.

Each with an intimate and warm atmosphere, the Ksars are available to give guests a feeling of being on holiday whilst retaining a homely vibe.

Ideal for a family or a stay with friends.

### THE VILLAS

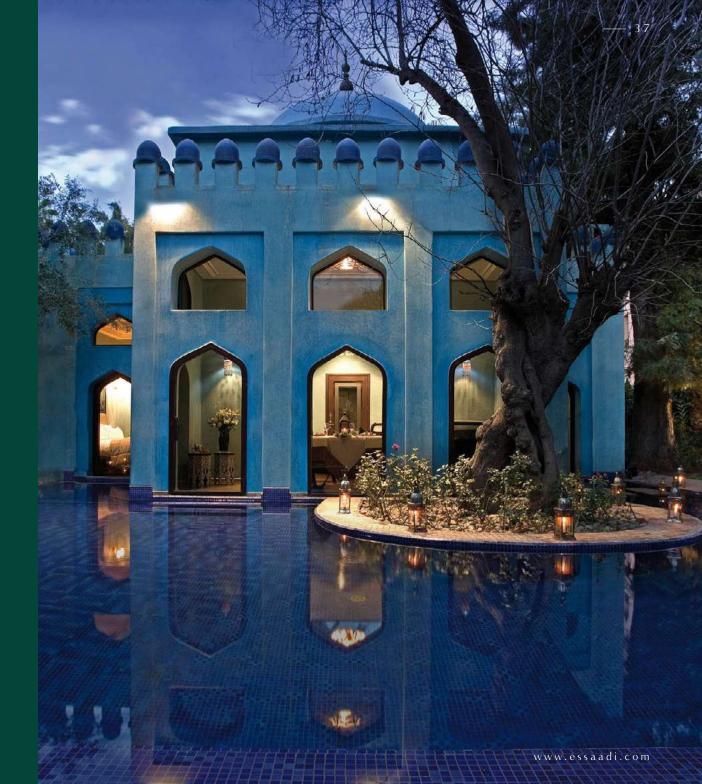
Ten residences. Each villa is secluded in a lush green setting, hidden from view. Each villa has its own universe, architecture, artistic and cultural references, and even dreamlike elements. Ten small palaces, **«tailored to the extravagance»** of the architectural project. Ranging from **110 to 260 square meters**, with splendid ceiling heights, often featuring a dome. Everywhere, an unparalleled luxury of noble materials, artworks, and craftsmanship.

The charm of these villas is highly appreciated by international stars: Leonardo DiCaprio stayed there during the Marrakech International Film Festival, Pedro Almodóvar, Monica Bellucci, and Catherine Deneuve.

Luxury of space and light: each residence is widely open to the outdoors, with a sliding glass door directly overlooking a 30 to 60 square meter pool, where the water is at ground level. Each of these pools has a different shape, taking into account the style of the villa and, above all, the location in the park to respect the heritage of centuries-old trees.

Luxury of service: each villa has its own butler who takes care of everything. The layout is simple: an entrance, a large central room, a bedroom, a dressing room, a spacious bathroom with shower and jacuzzi. Some villas have two bedrooms with bathrooms.

Each villa is equipped with a flat-screen TV, DVD player, Wifi internet... Everywhere, there are details of great refinement, such as embroidered linens with different patterns according to the style of each villa.





Numbering 10, the villas provide a suspended moment in time and space within the most intimate part of the Resort.

### Favorite Villa

This splendid oriental residence spans 130 m2, featuring a private heated pool of 40 m2 set within a private garden of 600 m2. It comprises one bedroom with an ensuite bathroom and a jacuzzi.

### Roman Villa

Elegantly reminiscent of ancient Rome, this 170 m2 residence offers a private heated pool of 90 m2 and a private garden of 800 m2. It features two bedrooms with ensuite bathrooms and a jacuzzi.

### Berber Villa

In tribute to an ancient people, this 110 m2 villa offers a private heated pool of 30 m2 and a garden of 1200 m2. It features one bedroom with an ensuite bathroom and a jacuzzi.

### Amazir Villa

With external robustness and internal elegance, this 110 m2 residence has a private garden of 160 m2. It includes one bedroom with an ensuite bathroom and a jacuzzi.

#### Sultane Villa

Adorned with warm colors and refined decor over 140 m2, this villa offers a private heated pool of 50 m2 and a private garden of 500 m2. It features one bedroom with an ensuite bathroom and a jacuzzi.

#### Persian Villa

A true blue gem of 110 m2, this villa has a private heated pool of 80 m2 and a private garden of 400 m2. It includes one bedroom with an ensuite bathroom and a jacuzzi.

#### Casablanca Villa

Evoking the harmonious volumes of the 1930s over 130 m2, this villa offers a private heated pool of 80 m2 and a private garden of 400 m2. It features one bedroom with an ensuite bathroom and a jacuzzi.

### Maharadja Villa

With majestic greenery and Indian inspirations, this 260 m2 residence includes a private heated pool of 130 m2 and a private garden of 600 m2. It has two bedrooms with ensuite bathrooms and a jacuzzi.

### Andalusian Villa

A Hispanic-Moorish heritage of 160 m2, this villa offers a private heated pool of 30 m2 and a private garden of 800 m2. It includes two bedrooms with ensuite bathrooms and a jacuzzi.

### 1001 Nights Villa

Memories of tales resurface in this 210 m2 residence, featuring a private heated pool of 70 m2 and a private garden of 700 m2. It has two bedrooms with ensuite bathrooms and a jacuzzi bathtub.

### **ACTIVITIES AT THE RESORT**

### **Tennis**

Our clay tennis court is available to Resort guests. Ideal for exchanging some balls, engaging in a spirited match, or simply having fun with friends or family...

Starting from 250 MAD per hour without a coach and 600 MAD per hour per person with a coach. Rates include rackets and balls.

### **Padel**

Located in the heart of the Resort's gardens, the new Es Saadi Padel court is addictive, playful, and friendly, offering an unforgettable gaming experience.

Starting from 500 MAD per hour and a half without a coach and 800 MAD per hour per person with a coach. Racket and ball rental available on-site.

All activities are by reservation through the Concierge only.

### Golf

There are eleven golf courses available near the Resort to satisfy players of all levels. With exceptional panoramas, both skilled and novice players can enjoy the sun, shade, and freshness.

- Royal Golf de Marrakech
- Atlas Golf Marrakech
- Palmeraie Golf Palace
- Golf d'Amelkis
- Golf Al Maaden
- Samanah Country Club
- Golf Assoufid
- Noria Golf Marrakech
- Palmgolf Marrakech Ourika
- Argan Golf Resort
- The Montgomerie Marrakech

### Ski

The highest ski resort in Africa welcomes you less than an hour's drive from Marrakech, where you can speed down the slopes or engage in various mountain activities.





### NIGHTS AT ES SAADI MARRAKECH RESORT

After working in the resistance, Jean Bauchet had only one goal: to bring joy to people affected by the war, to see their eyes light up, and to offer fabulous shows, recounts Elisabeth Bauchet-Bouhlal. Jean Bauchet, the owner of Lido, Moulin Rouge, and Tabarin in Paris, captivated by the extraordinary light of the ochre city, invested in a building still under construction, situated in the middle of an eighthectare plot of land in Marrakech, lush with vegetation. He was convinced: this place would become the most prominent entertainment venue in the Kingdom. In the fall of 1952, on the day of the inauguration, the entire Morocco turned out. In addition to a gaming and entertainment area, there was a dancing section with an orchestra. Stars of the time flocked there: Henri Salvador, Robert Lamoureux, Gloria Lasso, Josephine Baker, Maurice Chevalier, Charles Aznavour...

Jean Bauchet also brought in the revues from Lido and Moulin Rouge, which he still owned. In 1966, he opened the Es Saadi Hotel to accommodate all these celebrities. «My father imported a Parisian spirit, a piece of Montmartre, lightness, and French gastronomy,» recalls Élisabeth. In the 2000s, his grandson Jean-Alexandre Bauchet-Bouhlal drew inspiration from this festive lifestyle inherited from a long tradition. He not only developed and modernized the Casino de Marrakech, becoming the most sought-after destination for Poker enthusiasts (major tournaments take place throughout the year, such as the World Poker Tour (WPT), the World Series of Poker Circuit (WSOP), Winamax Sismix, and the Marrakech Poker Open).

But in 2003, with the complicity of a creative and demanding director, he decided to transform the entertainment venue created by his grandfather into a nightclub: thus, Theatro was born. With its architecture inherited from its music hall past, breathtaking shows where no less than 30

performers take the stage every night, unprecedented pyrotechnic displays, and DJ sets that are both energetic and enchanting, Theatro promises a touch of madness every night that captivates clubbers from around the world. This has earned it the title of the best nightclub in Africa, consistently ranking in the Top 50 worldwide for several years.

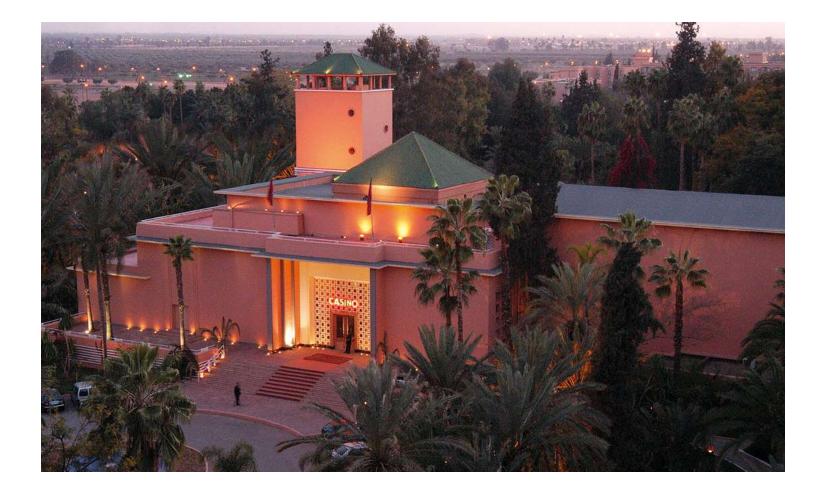
Jean-Alexandre didn't stop there; he went on to create a festive restaurant within the casino, L'Épicurien. With its intimate atmosphere, crystal chandeliers, floral decorations, and large mirrors reminiscent of 1950s bars, L'Épicurien is a modern establishment. Whether indoors or on the peaceful terrace overlooking the illuminated palm trees in the garden, the venue invites a sensory journey. A true temple of celebration in Marrakech. in addition to its gourmet menu that embraces creative world cuisine, L'Épicurien is also known for its lively concerts full of energy. On stage, a talented live band, with a well-established reputation, sets the rhythm by reinterpreting Motown classics or the greatest contemporary hits, delivering exceptional shows. It's a beautiful way to perpetuate the tradition of the music hall created by Jean Bauchet, where the greatest artists once performed...



### THE CASINO

The first casino in Morocco and Africa, inaugurated in 1952 and now legendary. The Casino de Marrakech hosts major poker tournaments and offers grandiose evenings behind its period facade, reminiscent of a 1950s detective film.

The Casino is equipped with state-of-the-art facilities and hosts international tournaments such as the WSOP Circuit or the WPT Marrakech.





### **EPICURIEN:**THE FESTIVE RESTAURANT

Intimate atmosphere, crystal chandeliers, suspended floral decorations, dimmed lights... L'Epicurien is the restaurant-bar lounge of the Casino de Marrakech.

It's the trendy spot to sip on a Signature cocktail or indulge in international and creative cuisine. The menu evolves with the seasons, and each creation from the Chef brings

a touch of indulgence and originality to your dinners. From Wednesday to Sunday, an international repertoire live band performs on the stage of L'Epicurien, ensuring a festive and energetic atmosphere.

Open every day from 8:00 PM to 5:00 AM.







### **FAN ZONE**

Located at the entrance of the Casino de Marrakech, the Fan Zone is a **unique sports bar** known for the diversity and richness of its television programs. Every day, major sports competitions, including football, tennis, and basketball, are broadcast live. The Fan Zone offers a selection of

sports events to follow on its 5 giant screens that adorn the venue. This sports bar, recently opened in place of the Casino Terrace, is a must-visit relaxation spot for sports enthusiasts.





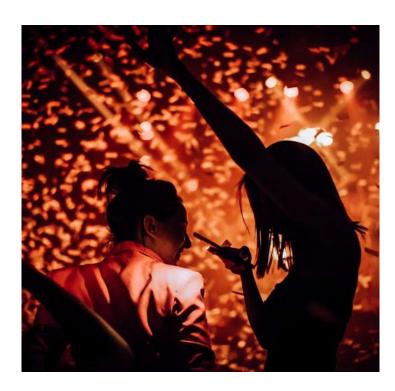
### THE THEATRO THE BEST NIGHT CLUB IN MOROCCO

Sixty years ago, Marrakech celebrated the opening of one of the first scenes of 'Music Hall' in Africa: The Es Saadi Theatre, with a list of performers including Josephine Baker, the Lido Dancers, Charles Aznavour, and many more.

In 2003, the Theatro gave life to this historic establishment, transforming into an extravagant nightclub with standout architecture and a unique list of acts. Since its opening, the philosophy of Theatro has remained consistent:

constantly reinventing the show and coming up with new and exciting ways to surprise and entertain, thanks to its bold artistic direction and perpetually changing show.

Alongside resident DJs, visits from influential international guests bring the latest global trends to Marrakech. This dynamic mix has been shaping the nights of Marrakech for over 20 years.







# 1952

Beginning of a family adventure with the opening of the Casino de Marrakech and the historic hotel inaugurated in 1966

# 8 hectares

Of private park in the heart of the ocher city

## 3 entities

Hotel, Palace, and Nightlife hub (Casino de Marrakech, Theatro, Épicurien)

# 258 keys

Within the Resort, including 135 rooms and 15 suites at the Hotel, 90 suites at the Palace, 10 private Villas, and 8 Ksars

**ES SAADI MARRAKECH RESORT** 

**IN 10 KEY FIGURES** 

Points of sale including 7 restaurants, 3 bars, 2 Spas, and 3 boutique spaces

# $3000 \text{ m}^2$

Dedicated to well-being at the Palace Spa

St Dior Institut in Morocco and North Africa,

## 1 landmark

In Morocco. with globally recognized entertainment

# 5 Golden Keys,

Including the first held by a woman in Marrakech

# 1 collection

Unique of artworks, showcasing Moroccan art from 1950 to the present

### L'ÉMOTION EST NOTRE HÉRITAGE

EMOTIONS HERITAGE ENTERTAINMENT



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